



## Al-Quds Open University Study Plan

### Business Administration

### International Program

**In order to obtain a bachelor's degree in Business Administration, students must successfully complete (129) credit hours distributed as follows:**

no	Course type	Credit's
1	University requirements.	27 credit's
	a. Compulsory requirements. b. Optional Requirements	24 credit's 3 credit's
2	College requirements	15 credits
3	Specialization requirements: <ul style="list-style-type: none"> <li>• Compulsory</li> <li>• Optional</li> </ul>	81 credits 69 credits 12 credits
4	Free courses	6 credits
<b>Total</b>		<b>129 credits</b>

### University requirements:

- **Compulsory requirements: (24) credits**

Course No.	Course Name	Credit Hours	Credit Hours		Prerequisite
			Theoretical	Practical	
0101	Learn How to learn	3	3	-	-
0102	Computer Skills	3	2	1	-
0104	Jerusalem History	3	3	-	-
0105	Volunteer Work	0	0	-	-
0106	Life Skills	3	3	-	-
0111	Arabic language (I)	3	3	-	-
0113	English language (I)	3	3	-	-
0205	Palestine and the Palestinian Cause	3	3	-	-
0206	Islamic Culture	3	3	-	-
Total		24	23	1	

### Optional requirements:

- The student choose **3** credits from the following:

Course No.	Course Name	Credit Hours	Credit hours per Week		Prerequisite
			Theoretical	Practical	
0207	Palestinian Captives Movement	3	3	-	-
0208	Anti-corruption: Challenges & Solutions	3	3	-	-
0211	French language (I)	3	3	-	-
0300	Human civilizations and their achievements	3	3	-	-
0306	Social responsibility	3	3	-	-
0115	Principles of the Chinese language	3	3	-	-
0116	Principles of Turkish language	3	3	-	-
0117	Principles of Russian language	3	3	-	-
8180	Hebrew (I)	3	3	-	-

### College Requirement:

- The student study **(15)** credits:

Course No.	Course Name	Credit Hours	Credit hours per Week		Prerequisite
			Theoretical	Practical	
4101	Principles of Management	3	3	-	-
4121	Principles of Economics (I)	3	3	-	-
4131	Principles of Accounting (I)	3	3	-	-
4161	Principles of Marketing	3	3	-	-
5303	Research Methodology	3	3	-	-
<b>Total</b>		<b>15</b>	<b>15</b>		

## Specialization Courses: (81) credits

### • Compulsory Requirements (69) credits:

Course No.	Course Name	Credit Hours	Credit hours per Week		Prerequisite
			Theoretical	Practical	
0103	Principles of Statistics	3	3	-	-
1204	Applied Statistics	3	2	1	0103
4102	Business Essentials	3	3	-	4101
4122	Principles of Economics (II)	3	3	-	4121
4132	Principles of Accounting (II)	3	3	-	4131
4171	Principles of Law & Human Rights	3	3	-	
4201	Human Resources Management	3	3	-	4101
4202	Organizational Behavior	3	3	-	4101
4210	Business Communication and Office Management	3	2	1	0102+4101
4215	E - Business	3	2	1	0102+4101
4237	Mathematics in Management	3	2	1	-
4302	Entrepreneurship and Small Business Administration	3	3	-	4101
4306	Strategic Management	3	3	-	4101
4307	Computer Applications in Management Sciences	3	1	2	0102+4101
4308	Total Quality Management	3	3	-	4101
4341	Financial Management	3	3	-	4132
4351	Production and Operations Management	3	3	-	4101
4371	Commercial Law	3	3	-	4171

4401	Local Administration and Local Government	3	3	-	4101
4421	Palestinian Economy	3	3	-	4122
4454	Purchase and Storage Management	3	3	-	4101
4461	Sales Administration	3	3	-	4101
4499	Graduation Project	3	1	2	+ 5303 Complete 3 <sup>rd</sup> level
<b>Total</b>		<b>69</b>	<b>61</b>	<b>7</b>	

• **Optional Requirements (12) credits:**

Course No.	Course Name	Credit Hours	Credit hours per Week		Prerequisite
			Theoretical	Practical	
1481	Management Information Systems	3	2	1	0102+4101
4200	Economic Culture	3	3	-	-
4203	Organizational Development	3	3	-	4101
4226	Public Relations in Health Institutions	3	3	-	4161
4230	Islamic Banks	3	3	-	4122
4231	Green Marketing	3	3	-	4161
4232	Integrity and Transparency	3	3	-	-
4234	Real Estate Marketing	3	3	-	4161
4254	Bank Management	3	3	-	4122
4268	Corporate Governance	3	3	-	4132
4304	International Management	3	3	-	4101
4310	labor Economics	3	3	-	4121

4311	The Economics of Resources and the Environment	3	3	-	4121
4314	Practical Training in Institutions	3	-	3	-
4315	Marketing Throughout the Internet	3	3	-	4161
4316	Tourist Guides	3	3	-	4161
4323	Managerial Economics	3	3	-	4122
4331	Managerial Accounting	3	3	-	4132
4343	Insurance Management	3	3	-	4101
4367	English for Business	3	3	-	-
4424	International Trade	3	3	-	4122
4426	Crisis Management	3	3	-	4101
4429	Administrative Control in Health Institutions	3	3	-	4101
4441	Project Analysis and Evaluation	3	3	-	4101
4451	Project Management	3	2	1	4101+0102
4467	Knowledge Economy	3	3	-	4121

**4. (6) credits could be chosen from college courses or other colleges courses as free credits**